



(Society for the Promotion of Indian Classical Music And Culture Amongst Youth)

SPIC MACAY is a non-profit, non-political, voluntary movement formed in 1977 by Dr Kiran Seth, a Prof at IIT, Delhi. Its objective is to increase awareness about traditional Indian values amongst students through increased exposure to the rich cultural heritage of India and to make education more holistic.

In 2012-13, SPICMACAY organized more than 7500 programmes in over 1500 schools and colleges in over 300 towns in India and 50 cities abroad. All this work was done by volunteers!

SPICMACAY Bangalore chapter has a legacy of over two decades having witnessed performances by Late Smt D. K. Pattamal, Late Pt Bhimsen Joshi, Pt. Birju Maharaj, Pt. Shiv Kumar Sharma, Smt Malavika Sarukkai, Dr Balamurali Krishna, Pt. Hariprasad Chaurasia to name a few. It has hosted SPIC MACAY National Convention at IIMB in 1992, at NITK in 2012 and Karnataka State Convention in 2004 & 2010. The chapter conducted close to 300 programmes in 2012-13

Artists performing in this VIRASAT 2013 are Vidwan Lalgudi Krishnan, Pandit Shiv Kumar Sharma, Smt. Ashwini Bhide Deshpande, Smt. Jayanti Kumaresh, Shri Praveen Kumar, Smt. Malabika Mitra, Pandit Uday Bhawalkar, Smt. Kamala Shankar and many others.

The Bangalore Chapter meets every Saturday at 4:00pm at Army Public School on Kamaraj Road.

Come join us and experience the spirit of volunteerism !

E-mail: spicmacay.bangl@gmail.com, Website: www.spicmacay.com

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RESPONSIBILITIES OF EDUCATIONAL INSTITUTIONS CONDUCTING

SPIC MACAY PROGRAMMES

Travel:

1. All the artistes and accompanists to be **picked up** from their place of stay and brought to the venue in a *well conditioned* vehicle and dropped back.
2. The artistes must be escorted by senior students and/or faculty
3. The educational institution must ensure that all artistes arrive at the venue at least one hour before the scheduled time of the program

Infrastructure:

Green Room

- a. The institution must ensure that a green room is arranged for the artistes. It should preferably have an attached toilet.
 - b. This green room should be located in the vicinity of the auditorium.
 - c. It should be cleaned thoroughly before the day of the programme. All furniture and other items stored in the room should be removed.
 - d. The green room windows **must** have curtains to give artists sufficient privacy.
 - e. It can be beautifully decorated with welcome posters/ cards made by students, flowers, diyas, rangoli.
 - f. Water bottles and glasses with coasters should be placed
 - g. Typically, a seating arrangement will be required on the floor. *Darees/ jamkaalams/* carpets can be spread on the floor and covered with white sheets. 3-4 chairs and a table covered with a table cloth can be kept on the side.
 - h. The green room should be lockable from the outside so that artists can leave behind any instruments or objects of value when needed
2. Stage:
- a) A wooden raiser of 12ft in length and 8ft in width and height of about 1-2 ft to be placed in the center the stage. A soft carpet / big *daree/ jamkaalam* (NOT a mattress) on top of this raiser that can be covered by white cloth completely.
 - b) The stage can be aesthetically decorated with flowers, rangoli, diyas, etc. The institution must provide the sound system. The specifics regarding the number of mikes, type of speakers and other technical details are given below –

- i. 4 microphones with small and medium stands only.

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- ii. 2 stage monitors on either side of the stage for good sound on stage to enable us to hear ourselves properly.
- iii. Artistes will require at least about an hour for proper sound check.
- iv. Mineral water - 3 bottles
- v. Cordless mike for interaction with students - 1

The institute must enquire with the SPIC MACAY volunteers for these requirements well before the programme in case it has not been conveyed to them already.

- c) **Only** the SPIC MACAY logo (Third Eye) should be displayed on the backdrop. **No** banner or poster should be displayed on the stage or inside the auditorium.
- d) **Sponsors** banners/desks (if any) should be put up outside the venue. Sponsors can be acknowledged in the welcome speech.
3. The concert should preferably be held in a closed auditorium in the *baithak* style arrangement with chairs placed on the sides and at the back. The students must be seated close to the artistes to derive maximum benefit.
4. A footwear counter with tokens and volunteers to manage can be established at the entrance of the auditorium if the concert is held in the *baithak* style.
5. The institution must encourage maximum student participation for the program. For this posters must be made and put up in vantage points, announcements should be made in assembly and classrooms.

During/After the program:

1. Institution must ensure the concert begins on time. This is very crucial.
2. The concert can begin with the auspicious lamp lighting by the guest of honour+ artiste+head of the institution.
3. The compere must have the bio data of all artistes and accompanying artistes. This must be re-confirmed with the artistes before the program begins. All the names/awards/titles must be spelt fittingly.
4. The compere must also check with the main artist the right sequence of introducing/felicitating the artist. For example, in a Carnatic vocal concert, the correct sequence of addressing the artistes would be the vocalist, the violinist, the mridangam and finally the nattuvangam.
5. A SPICMACAY chapter volunteer will speak a few lines about SPIC MACAY and its activities during the introduction.
6. All artistes and accompanists to be felicitated at the end of the program followed by a short vote of thanks. Gifts for the artistes should be carefully selected and should preferably be of some utility value than a memento of the institution.

Announcements:

- a. All cell phones must be switched off during the program.
- b. There must be minimal movement during the program. Students who wish to move in/out can do so in between two pieces and NOT during the performance.
- c. Flash photography is strictly prohibited during the program. Any photography/video must be taken with the consent of the artistes taken before the program.

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- d. An interactive question-answer session for 15 minutes will be held at the end of the programme artistes

Hospitality (Before/After the concert):

1. Institution to arrange for light refreshments such as good tea/snacks before the concert. Only Vegetarian food is to be served. The students to take initiative and serve the artistes themselves. This also gives them a sense of contribution to keep up their voluntary spirit.
2. Bottled water + glasses to be kept on stage or in the proximity of stage during the program
3. The institution to also make arrangements for dinner/lunch for the artistes before/after the programme

Acknowledgement:

1. An acknowledgement for holding a concert must be submitted to the SPIC MACAY Volunteer. This must be printed on the **Institution letter head** and duly signed by the **Head of the institution**. The format is given below:

Letter of Acknowledgement

This is to inform you that we,(Institution Name) hosted SPIC MACAY Concert by(Artist Name) on(Date) at(Time).

(Kindly add in your words of appreciation about the concert)

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